



**Declaration of Consent: Photographs, Testimonials and Other Media
Provided to Metabolic Balance®**

I, _____, the undersigned, hereby consent to the use of my likeness, biography, picture and clinical details related to my person, in photographs and in writing made for Metabolic Balance® and my Coach, _____, to be used in publicity, marketing materials, educational courses and other business-related purposes related to Metabolic Balance® and my Coach.

I specifically consent to the use of my name in connection with the photographs, interviews, testimonials, video, and other media files.

I declare that I'm over the age of 18 and that I have the full right to make this declaration of consent. In the event that I am a minor, this declaration of consent will be made by the entitled parent or guardian.

I understand that I will not be entitled to receive any payment in consideration for the use of details related to my person as set forth above, in photographs, text or media files pursuant to this declaration of consent. I release any rights to future compensation regarding the materials described above.

Metabolic Balance® and my Coach shall have unrestricted use, without any obligation on the part of Metabolic Balance® or the Coach to seek any further authorization by the undersigned.

If a member of the press initiates contacts with me regarding an image, text, or media file, I will direct them to Vera Jamin-Wirth, vera.jamin@can.metabolic-balance.com as head of Metabolic Balance® in Canada and I will inform Metabolic Balance® and my Coach immediately regarding such contacts.

Signature:

Name:

Date:

Place:



Standard testimonial questions

1) Why did you decide to start a Metabolic Balance® Program?

2) How did you feel before Metabolic Balance®?

3) Why have you chosen Metabolic Balance®?

4) How was it for you to follow your Metabolic Balance® nutritional program?



Recommendations for obtaining Client Testimonials

True testimonial

Standardized questions

Before / after pictures

Full body shot in printable format

A quiet background is advantageous (white wall)

Digital resolution of 300 dpi or professional photographic print

Signed declaration of consent (see page 1)